



FOR IMMEDIATE RELEASE

Contact:

Emily Moseley

emily@crowfordstrategy.com

(864) 232-2302

United Community Banks, Inc. Completes Customer Conversion with First Madison Bank & Trust

All Locations Now Part of United Community Bank Brand

ATHENS, Ga. – August 21, 2019 – Following the merger with First Madison Bank & Trust completed May 1, 2019, United Community Bank is pleased to announce that the conversion process for all First Madison Bank & Trust (“First Madison”) customers is now complete. All four First Madison branches have been re-branded as part of United Community Bank, bringing United’s total footprint to 147 offices in four states.

Over the weekend of August 16-18, United Community Bank completed conversion for all bank systems and customer operations. United Community Bank signage was installed at all four First Madison Bank & Trust locations.

“We’ve had a desire to enter the Athens market for many years and found the perfect partner with First Madison Bank & Trust,” said Lynn Harton, Chairman and Chief Executive Officer of United Community Banks, Inc. “First Madison shares our focus on relationships, community partnerships and class-leading customer service. We are very pleased to welcome the First Madison family of employees and customers to United Community Bank.”

“It is our honor to join such a strong organization that prioritizes the customer experience,” said Jay Staines, President of Athens for United Community Bank. “United Community Bank shares our passion for relationship building and serving others, but they also have the products and services that our customers need. I am excited for our team’s opportunity to bring a stronger, more capable community bank to Athens.”

About United Community Banks, Inc.

United Community Banks, Inc. (NASDAQ: UCBI) is a bank holding company headquartered in Blairsville, Georgia, with executive offices in Greenville, South Carolina. United is one of the southeast region’s largest full-service financial institutions with \$12.8 billion in assets, and 147 offices in Georgia, North Carolina, South Carolina and Tennessee. It operates principally through United Community Bank, its bank subsidiary, which specializes in personalized community banking services for individuals, small businesses and companies. Services include a full range of consumer and commercial banking products, including mortgage, advisory, and treasury management. Respected national research firms consistently recognize United Community Bank for outstanding customer service. For five of the past six years, J.D. Power has ranked United Community Bank first in customer satisfaction in the Southeast. In 2019, for the sixth consecutive year, Forbes magazine included United on its list of the 100 Best Banks in America, and for the first time included United on its list of The World’s Best Banks. Additional information about UCBI and the Bank can be found at www.ucbi.com.