In Branch Campaign: Marketing Materials Kit

Display October 23, 2023



MERCHANDISE DISPLAY

PLEASE NOTE: The pieces in your Marketing Materials Kit for the in branch campaign are to be displayed by

Monday, October 23, 2023.

All First National Bank of South Miami materials should be discarded and removed from your lobby by

Friday, October 20, 2023.

KIT CONTENTS







DRIVE-THRU WINDOW CLING

This one-sided window cling is placed in your drive-thru window. Instructions for installation can be found on the Sales and Service campaign homepage, in the Marketing Materials section.

QTY: 1

KIT CONTENTS, CONT.





KIOSK POSTERS

Insert this poster in the top slots of your kiosk. You will receive two of this poster design. The extra should be used in the opposite top slot, not discarded.

Instructions for kiosk assembly are <u>located here</u>.

QTY: 2



Insert this poster in the bottom slots of your kiosk. You will receive two of this poster design. The extra should be used in the opposite bottom slot, not discarded.

KIT CONTENTS, CONT.



LOBBY TABLE TENTS

Place these table tents around your lobby.

QTY: 5

DRIVE-THRU BANNERS

Welcome to United Community.



New name. Same great team.

Always committed to your banking success.



Creating financial stability.

It takes a community.



Face life's surprises without a financial worry.

Talk to us about saving today.



DRIVE-THRU BANNERS

QTY: Varies by branch.

Instructions for installation can be found on the Sales and Service campaign homepage, in the Marketing Materials section.

If your branch has broken drivethru frames/hardware, please contact Mark Rockefeller of Carolina Print at mark@carolinaprint.com

QUESTIONS OR FEEDBACK?

We want to hear from you! If you have any questions, or feedback, please contact Marketing at marketingrequests@ucbi.com.